

MAKING YOUR PROJECTS
SOUND AS GOOD AS THEY LOOK

A HIGH LEVEL LOOK AT A NARRATOR'S PROCESS

Like any other professional, the time a voiceover actor takes to complete a job is nominal compared to the time devoted to polishing the craft, keeping up to date with the technical aspects of audio recording, auditioning, and conducting sales & marketing to maintain a full time position in the market.

Once a job is awarded, these are the seven required steps in a narrator's process to ensure success.



Step 1: Prepare

- Read for understanding, vocabulary & pronunciation
- Deconstruct to comprehend both the main message and read in between the lines
- Analyze & structure how to deliver the script as if the voice actor is the knowledgeable expert

Step 2: Record



- Enter a professional quality sound studio which consists of
- A high end condenser microphone
- And a top quality pre-amp to connect & convert the mic to something readable by the computer
- Housed in a sound-proof booth
- Open an audio file to the correct recording levels (db, Hz, bit depth, etc) and
- Record the script



Step 3: Missing Step

- Decades it has taken to read a script flawlessly in the tone & delivery style the client asked for
- To make engaging & conversational
- With the right blend of authority & comity

Step 4: Clean it up



- Edit mistakes, multiple takes, de-breath and edit sibilant or other distracting sounds
- QA -quality assurance - listen back while re-reading script to detect & re-record any errors
- Cut and label files



Step 5: Sweeten it

- Mix the files
- Add EQ
- Compression
- Other audio plug-ins to ensure a steady even sound at the correct levels

Step 6: Fast Delivery



- 24-48 hour turn-around on most projects
- RU\$H available (2-4 hour turn around)
- Send the file(s - zipped) via FTP or other means



Step 7: Availability

- Be on hand to record pickups or changes to the script, quickly & efficiently
- Be accessible - respond quickly to your requests
- Full-time professional - available year in, year out

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